

GOVERNMENT OF INDIA
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING
LOK SABHA
UNSTARRED QUESTION NO. 4058
TO BE ANSWERED ON 25TH MARCH 2025

GLOBAL DAIRY INDUSTRY

4058. SHRI ADITYA YADAV:

Will the Minister of FISHERIES, ANIMAL HUSBANDRY AND DAIRYING

मत्स्यपालन, पशुपालन और डेयरी मंत्री

be pleased to state:

- (a) whether the Government has taken any step to ensure that India's positions itself as a key player in the global dairy industry;
- (b) if so, the details thereof and if not, the reasons therefor; and
- (c) whether the Government has taken any initiatives to make people aware that milk offers a good source of calcium, crucial for strong bones and teeth along with high-quality proteins that aid muscle repair and development, if so, the details thereof and if not, the reasons therefor?

ANSWER

**THE MINISTER OF STATE OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
(PROF. S.P. SINGH BAGHEL)**

(a & b) India is ranked 1st in milk production since 1998, now contributing 25 percent of global milk production. Milk production has increased by 63.56% over the past 10 years from 146.3 million tonnes during 2014-15 to 239.2 million tonnes during 2023-24, with an annual growth rate of 5.7 % during the past 10 years and whereas, world milk production is growing at 2% per annum. Per capita availability of milk in the country has increased by 48% in the last decade with more than 471 gm/person/day during the year 2023-24 as against the per capita availability of 322 gram/ person/ day in the world.

Department of Animal Husbandry and Dairying is implementing the following schemes across the country to complement and supplement the efforts for milk production and milk processing infrastructure made by the State Government;

- (i) National Programme for Dairy Development (NPDD): NPDD is implemented with following 2 components:
 1. Component "A" of NPDD focuses on creating/strengthening of infrastructure for quality milk testing equipment as well as primary chilling facilities for State Cooperative Dairy Federations/ District Cooperative Milk Producers' Union/ Self Help Groups (SHGs)/ Milk Producer Companies/ Farmer Producer Organizations.
 2. Component 'B' of the NPDD scheme "Dairying through Cooperatives" aims to increase sale of milk and dairy products by increasing farmer's access to organized market, upgrading dairy processing facilities and marketing infrastructure and enhancing the capacity of producer owned institutions.
- (ii) Supporting Dairy Cooperatives & Farmer Producer Organisations engaged in dairy activities (SDCFPO): To assist the State Dairy Cooperative Federations by providing interest subvention with respect to working capital loan to tide over the crisis on account severely adverse market conditions or natural calamities.
- (iii) Animal Husbandry Infrastructure Development Fund (AHIDF): AHIDF is being implemented for funding of eligible projects set up by individual entrepreneurs, Dairy Cooperatives, Farmers Producer Organizations, Private Companies, MSMEs and Section 8 companies for their investment for processing and value addition in animal husbandry sector by scheduled banks. Under the scheme, credit facilities are to be made available for establishment of Dairy processing & value addition

infrastructure, Animal feed manufacturing plant, Breed Improvement Technology and Breed Multiplication farm, Animal waste to wealth management (Agri Waste management) and Veterinary vaccine and drugs production facilities.

- (iv) Rashtriya Gokul Mission (RGM): To enhance milk production and productivity of bovines Government is implementing Rashtriya Gokul Mission for development and conservation of indigenous breeds and genetic upgradation of bovine population.
 - (v) National Livestock Mission (NLM): to bring sharp focus on entrepreneurship development and breed improvement in poultry, sheep, goat and piggery by providing the incentivization to the individual, FPOs, SHGs, Section 8 companies for entrepreneurship development and also to the State Government for breed improvement infrastructure.
 - (vi) Livestock Health and Disease Control Programme (LHDCP): to provide for prophylactic vaccination against animal diseases, capacity building of veterinary services, disease surveillance, and strengthening veterinary infrastructure.
- (c) Department of Animal Husbandry and Dairying is continuously organizing social media campaigns through the official channels to make people aware about the nutritional benefits of milk. These campaigns include awareness posts, infographics, reels and engagement through hashtags and digital outreach.
