

No. A-43011/11/2022-Admin_1
Ministry of Fisheries, Animal Husbandry & Dairying
Department of Animal Husbandry & Dairying
Estt-HQ Section

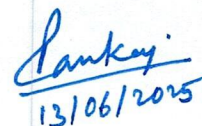
Krishi Bhawan, New Delhi -110001
Dated, the 13th June, 2025

Subject: Promotion of activities for observation of the International Day of Yoga (IDC 2025) under the unifying theme – Yoga for One Earth, One Health regarding.

With reference to the subject mentioned above, the undersigned is directed to state that M/o Ayush has designed 10 signature events (copy enclosed) which may be organized by all the field offices under this Department in letter and spirit. An instruction for media and outreach activities have been issued by C&EP Division vide their email dt- 09.06.2025 (copy enclosed).

2. It is hereby also stated that Harit Yoga is also one of the significant theme under the above referred signature events which aims at a sustainability initiative that combines the principles of Yoga with Environment (in line with Ek Ped Maa Ke Naam and Mission LiFE). This event shall be given special attention.
3. In view of the above, all the field offices of this department are requested to organize various events as envisaged in the ten signature events from 16.06.2025 to 21.06.2025 alongwith media and outreach activities as directed vide email dt – 09.06.2025 of C&EP Division. These activities may be accorded on priority.
4. This is issued with the approval of the Competent Authority.

Encl: As above


13/06/2025

(Pankaj Kumar Sinha)
Under Secretary to the Government of India
Tel: 23061407

Copy to:

1. All field offices under the control of this Department (As per list attached)
2. Divisional heads (AQCS/CEAH/C&DD/NLM/LH) – with a request to monitor the activities of the field units under their control in coordination with C&EP Division.
3. NIC for uploading on the website and E-office Notice Board of the DAHD

Copy for information to:

- i. Sr. PPS to Secretary, AHD
- ii. PS Hon'ble Minister (FAHD)
- iii. PS to Hon'ble MoS (PR & AHD)

वैद्य राजेश कोटेचा

सचिव .

/aidya Rajesh Kotecha
Secretary



सत्यमेव जयते
आजादी का
अमृत महोत्सव

भारत सरकार
आयुष संंत्रालय
आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,
आई.एन.ए, नई दिल्ली-110023
Government of India
Ministry of Ayush
Ayush Bhawan, B-Block, GPO Complex,
INA, New Delhi-110023
Tel. : 011-24651950, Fax : 011-24651937
E-mail : secy-ayush@nic.in

D.O.No.M-11030/18/2025-YN
05th June, 2025

Dear colleague,

As you are aware, Ministry of Ayush is leading the nationwide campaign for the 11th International Day of Yoga (IDY) to be celebrated on 21st June 2025, under the unifying theme "Yoga for One Earth, One Health."

In continuation of our collective efforts to maximise outreach and engagement, the Ministry has curated a comprehensive set of creative materials, social media posts, banners, videos, logos, and infographics highlighting various aspects of Yoga and the IDY 2025 campaign. These have been compiled and are accessible through the following Google Drive link:

https://drive.google.com/drive/u/0/folders/1iT9Jy4HSBpkdn_eXatOczeFosWLUkmpw

In this regard, I request your esteemed Ministry/Department to kindly:

1. Share the relevant materials on your official social media platforms (Twitter, Facebook, Instagram, YouTube, etc.).
2. Encourage affiliated institutions and stakeholders to amplify this content and contribute to a Whole-of-Government approach in promoting the message of Yoga.

Your support will go a long way in making the International Day of Yoga a truly people-centric and participative celebration.

I shall be grateful for your kind cooperation.

With regards,

Yours sincerely,

(Rajesh Kotecha)

To,

All Secretaries of all Ministries/ Departments.



10 Signature Events



Yoga Sangam

Conducting yoga events based on CYP at 1 lakh+ locations on 21st June



Yoga Bandhan

Global exchange programs and knowledge sessions



Yoga Park

Upgrading Public Parks as Yoga parks



Yoga Samavesh

A celebration of inclusive yoga, through special yoga protocols designed for 10 special groups



Yoga Prabhava

Report on decadal impact of IDY observations



Yoga Connect

Global summit/ conclave on Yoga – one day event to be conducted in hybrid mode



Harit Yoga

Sustainability initiative that combines the principles of yoga with environment (in line with एक पेड़ माँ के नाम and Mission LiFE)



Yoga Unplugged

An initiative aimed at engaging youth in yoga through events and competitions



Yoga Maha Kumbh

A week-long yoga festival, Yoga Maha Kumbh, will be held at 10 locations across the country



Samyoga

Translation of Yoga evidences into contemporary and modern medicines