

No. A-44011/23/2014-Admn.I/E-1204
Government of India
Ministry of Fisheries, Animal Husbandry and Dairying
Department of Animal Husbandry and Dairying

Krishi Bhawan, New Delhi-110001

Dated, the 17th September, 2026

CIRCULAR

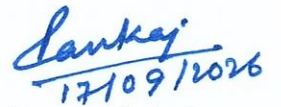
Subject: Holding of Swachhata Pledge Taking Ceremony on 17.09.2026 at 3.00 PM.

General Coordination Section, vide O.M. No. AB-11018/69/2025-Gen_Cord. (E-37188) dated 14.09.2026, has disseminated the guidelines and activities issued jointly by the Department of Drinking Water & Sanitation and the Ministry of Housing and Urban Affairs to be undertaken during the **Swachhata Hi Seva-2026 (SHS-2026) Campaign**, to be observed during **Swachhata Pakhwada from 17.09.2026 to 02.10.2026**.

2. In order to mark the commencement of and observe the Swachhata Pakhwada in a befitting manner, it has been decided to hold a **Pledge Taking Ceremony**, i.e. **Swachhata Hi Seva-2026 "Swachhata Pledge"**, at **3:00 PM on 17.09.2026** in **Committee Room No. 243, Krishi Bhawan, New Delhi**. The pledge will be administered by Ms. Varsha Joshi, Additional Secretary.

3. All officers and staff members of the Department (HQs.) are requested to assemble at the above-mentioned venue by **2:55 PM on 17.09.2026** to participate in the Pledge Taking Ceremony. All officers and staff members are also requested to actively participate in the activities to be undertaken during the **Swachhata Pakhwada**. A copy of the **Swachhata Pledge** in Hindi and English is enclosed herewith.

Encl.: Swachhata Pledge (Hindi & English).


17/09/2026

(Pankaj Kumar Sinha)

Under Secretary to the Government of India

Tel. # 23070149

Distribution:

1. Sr. PPS to Secretary, AHD, for kind information.
2. All officers/staff/sections/units of DAHD (Hqrs.).
3. GA Section, DAHD – for necessary arrangements.
4. JC (CEP), DAHD - for handling social media account in respect of the occasion.
5. NIC, DAHD – for uploading the above Circular on Department's website as well as Notice Board of e-Office.



एक कदम स्वच्छता की ओर

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आज़ादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गाँव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहां के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा। वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।



एक कदम स्वच्छता की ओर

SWACHHATA PLEDGE

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.