



Bid Number/बोली क्रमांक (बिड संख्या):  
GEM/2024/B/5052449  
Dated/दिनांक : 14-06-2024

### Bid Document/ बिड दस्तावेज़

| Bid Details/बिड विवरण   |  |
|---|--|
| <b>Bid End Date/Time/बिड बंद होने की तारीख/समय</b>  | 24-06-2024 18:00:00  |
| <b>Bid Opening Date/Time/बिड खुलने की तारीख/समय</b>   | 24-06-2024 18:30:00  |
| <b>Bid Offer Validity (From End Date)/बिड पेशकश वैधता (बंद होने की तारीख से)</b>  | 60 (Days)  |
| <b>Ministry/State Name/मंत्रालय/राज्य का नाम</b>  | Ministry Of Fisheries Animal Husbandry Dairying  |
| <b>Department Name/विभाग का नाम</b>   | Department Of Animal Husbandry And Dairying  |
| <b>Organisation Name/संगठन का नाम</b>   | Cattle And Dairy Development Division  |
| <b>Office Name/कार्यालय का नाम</b>  | Dahd Krishi Bhawan New Delhi   |
| <b>Item Category/मद केटेगरी</b>   | Survey or Market Research Services/ Program evaluation or assessment survey services/Feedback Survey - Agriculture, Animal Husbandry and Fisheries; Quantitative & Qualitative   |
| <b>Contract Period/अनुबंध अवधि</b>  | 6 Month(s)   |
| <b>Years of Past Experience Required for same/similar service/उन्हीं/समान सेवाओं के लिए अपेक्षित विगत अनुभव के वर्ष</b>                 | 5 Year (s)   |
| <b>MSE Exemption for Years of Experience and Turnover/ अनुभव के वर्षों से एमएसई छूट</b>   | No   |
| <b>Startup Exemption for Years of Experience and Turnover/ अनुभव के वर्षों से स्टार्टअप छूट</b>   | No   |
| <b>Document required from seller/विक्रेता से मांगे गए दस्तावेज़</b>   | Experience Criteria,Bidder Turnover,Certificate (Requested in ATC),Additional Doc 1 (Requested in ATC),Additional Doc 2 (Requested in ATC),Additional Doc 3 (Requested in ATC),Additional Doc 4 (Requested in ATC)<br>*In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer |
| <b>Bid to RA enabled/बिड से रिवर्स नीलामी सक्रिय किया</b>   | No   |
| <b>Type of Bid/बिड का प्रकार</b>  | Two Packet Bid   |
| <b>Time allowed for Technical Clarifications during technical evaluation/तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय</b> | 7 Days   |

**Bid Details/बिड विवरण**

|   |                             |
|---|-----------------------------|
| <b>Evaluation Method/मूल्यांकन पद्धति</b>   | Total value wise evaluation |
| <b>Financial Document Indicating Price Breakup Required/मूल्य दर्शाने वाला वित्तीय दस्तावेज ब्रेकअप आवश्यक है</b> | Yes                         |

**EMD Detail/ईएमडी विवरण**

|                             |                     |
|-----------------------------|---------------------|
| Advisory Bank/एडवाइजरी बैंक | State Bank of India |
| EMD Amount/ईएमडी राशि       | 100000              |

**ePBG Detail/ईपीबीजी विवरण**

|  |                     |
|--|---------------------|
| Advisory Bank/एडवाइजरी बैंक  | State Bank of India |
| ePBG Percentage(%) /ईपीबीजी प्रतिशत (%)                              | 3.00                |
| Duration of ePBG required (Months)/ईपीबीजी की अपेक्षित अवधि (महीने). | 12                  |

(a). EMD EXEMPTION: The bidder seeking EMD exemption, must submit the valid supporting document for the relevant category as per GeM GTC with the bid. Under MSE category, only manufacturers for goods and Service Providers for Services are eligible for exemption from EMD. Traders are excluded from the purview of this Policy./जेम की शर्तों के अनुसार ईएमडी छूट के इच्छुक बिडर को संबंधित केटेगरी के लिए बिड के साथ वैध समर्थित दस्तावेज प्रस्तुत करने हैं। एमएसई केटेगरी के अंतर्गत केवल वस्तुओं के लिए विनिर्माता तथा सेवाओं के लिए सेवा प्रदाता ईएमडी से छूट के पात्र हैं। व्यापारियों को इस नीति के दायरे से बाहर रखा गया है।

(b). EMD & Performance security should be in favour of Beneficiary, wherever it is applicable./ईएमडी और संपादन जमानत राशि, जहां यह लागू होती है, लाभार्थी के पक्ष में होनी चाहिए।

**Beneficiary/लाभार्थी :**

DDO Cash

DAHD Krishi Bhawan New Delhi, Department of Animal Husbandry and Dairying, Cattle and Dairy Development Division, Ministry of Fisheries Animal Husbandry Dairying (Ddo Cash, Pao Sectt. - I, Dahd)

**Splitting/विभाजन**

Bid splitting not applied./बोली विभाजन लागू नहीं किया गया

**MII Compliance/एमआईआई अनुपालन**

|                               |     |
|-------------------------------|-----|
| MII Compliance/एमआईआई अनुपालन | Yes |
|-------------------------------|-----|

1. Years of Past Experience required: The bidder must have experience for number of years as indicated above in

bid document (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU. Copies of relevant contracts / orders to be uploaded along with bid in support of having provided services during each of the Financial year.

2. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

**Additional Qualification/Data Required/अतिरिक्त योग्यता /आवश्यक डेटा**

**Pre-qualification criteria if required:**4.1. Review program documents, guidelines, and reports to gain a comprehensive understanding of the program's objectives, strategies, and implementation modalities.

4.2. Conduct field visits to project sites across different regions in India to assess the on-ground implementation of the Program

4.3. Collecting and analyzing relevant data and information from various stakeholders, including dairy farmers, end implementing agencies, relevant State departments, and government officials participating under the program.

4.4. Assessment of the program's impact on key performance indicators, such as increment in the milk procurement, enrollment of new members including women members, increase in sales & marketing, improvement in quality of raw & processed milk, decrease in losses due to sourage, decrease of adulteration in milk, increase in milk price paid to farmers, increase in income of SIA/EIA/DCS etc., ICT infra utilization & its outcome/benefit, increase in the milk and value added product processing capacities & its utilisation, increase in production and productivity of farmers covered under the productivity enhancement activities and other project components.

4.5. Deployment of resources by Project Implementing Agencies under Productivities Enhancement Program as per the scheme guideline as per the project

4.6. Identifying successful practices, innovations, and lessons learned from the implementation of the program to inform future interventions and replication in other regions or countries.

4.7. Providing actionable recommendations for enhancing the program's effectiveness, efficiency, and sustainability.

**Scope of Work:**[1718365764.pdf](#)

**Payment Terms:**[1718365818.pdf](#)

**If you want to add additional conditions in addition to standard SLA then please upload approval from competent authority:**[1718366611.pdf](#)

**Format to be uploaded by buyer for the breakup of components on cost/price offered by Service Provider in the Bid:**[1718366614.pdf](#)

**This Bid is based on Quality & Cost Based Selection (QCBS) . The technical qualification parameters are :-**

| Parameter Name  | Max Marks | Cutoff Marks | Qualification Methodology Document |
|---|-----------|--------------|------------------------------------|
| Past Experience   | 35        | 21           | <a href="#">View File</a>          |
| The financial strength of the Organization/ Consortium              | 20        | 12           | <a href="#">View File</a>          |
| Employee Strength & Experience of Key Personnel deployed on project | 10        | 6            | <a href="#">View File</a>          |

|  |    |    |                           |
|--|----|----|---------------------------|
| Approach and Methodology – Presentation by the bidders before and evaluation by a committee appointed by the Competent Authority in DAHD dept. | 35 | 21 | <a href="#">View File</a> |
|--|----|----|---------------------------|

**Total Minimum Qualifying Marks for Technical Score: 60**

**QCBS Weightage(Technical:Financial):60:40**

**Interview Venue:**Krishi Bhawan, New Delhi

**Presentation Venue:**Krishi Bhawan, New Delhi

**Pre Bid Detail(s)**

| Pre-Bid Date and Time | Pre-Bid Venue            |
|-----------------------|--------------------------|
| 21-06-2024 11:00:00   | Krishi Bhawan, New Delhi |

**Survey Or Market Research Services/ Program Evaluation Or Assessment Survey Services/Feedback Survey - Agriculture, Animal Husbandry And Fisheries; Quantitative & Qualitative ( 1 )**

**Technical Specifications/तकनीकी विशिष्टियाँ**

| Specification   | Values   |
|---|--|
| <b>Core</b>   |  |
| Survey domain   | Agriculture, Animal Husbandry and Fisheries  |
| Type of survey  | Quantitative & Qualitative   |
| Scope of work   | Pre Survey Work and Data Collection  |
| Activities under pre survey work                          | Questionnaire preparation , Sampling strategy/sampling plan , Secondary research/desk review , Pilot survey , Field Manuals/Guides , Project plan  |
| Geographic Coverage                                       | Pan-India  |
| Mode of data collection                                   | Email based , Field visit/in-person & app-based questionnaire administration , Focussed Group Discussions -In Person , Focussed Group Discussions -Virtual , In-depth interviews-In Person , In-depth interviews-Virtual , Participant/non-participant observations , Semi-structured/structured in-person interview schedule , Telephonic interviews , Web based , Field visit/in-person & OMR-based questionnaire administration |
| Sub-activities required under Data collection             | Device for data collection , Recording of FGDs/interviews , Technology tools/software for data collection , Training of enumerators/investigators , Transcripts of FGDs/in-depth interviews  |
| Unit of survey  | Groups/organization – head of organization/single representative , Groups/organization – multiple representatives , Individual level   |
| Technical manpower required to be deployed on the project | District coordinator , IT expert , Monitoring & Evaluation Expert , Program Manager /Team Leader , Research Analyst , State coordinator , Statistician , Subject matter expert   |
| Minimum number of enumerators required                    | Minimum 50   |

| Specification   | Values  |
|---|---|
| Qualification of field enumerators  | Diploma/Graduate  |
| Other Support Activities Required   | Hard copies of deliverables   |
| <b>Addon(s)/एडऑन</b>  |   |
| <b>Additional Details/अतिरिक्त विवरण</b>  |   |
| Provide number and other details of sample size for quantitative survey   | Study to be carried out in 12 States and 1 Union Territory. The detailed sample size is given in RFP. |
| In case of qualitative survey, provide number and details of in-depth interviews(Please clarify if number specified is unique number of interviews or multiple interviews are expected)                             | Multiple Interviews are expected  |
| In case of qualitative survey, specify number and other details of focussed group discussions (FGD) required(Please clarify if number specified is unique number of interviews or multiple interviews are expected) | Multiple Interviews are expected  |

#### Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

#### Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

| S.No./क्र. सं. | Consignee Reporting/Officer/परेषिती/रिपोर्टिंग अधिकारी | Address/पता                    | Quantity set to 1 | Additional Requirement/अतिरिक्त आवश्यकता |
|----------------|--|--------------------------------|-------------------|--|
| 1              | Chandra Bhadra   | 110001,krishi bhawan new delhi | 1                 | N/A                                      |

#### Buyer Added Bid Specific Terms and Conditions/क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें

##### 1. Generic

OPTION CLAUSE: The buyer can increase or decrease the contract quantity or contract duration up to 25 percent at the time of issue of the contract. However, once the contract is issued, contract quantity or contract duration can only be increased up to 25 percent. Bidders are bound to accept the revised quantity or duration

##### 2. Generic

**Bidder financial standing:** The bidder should not be under liquidation, court receivership or similar proceedings, should not be bankrupt. Bidder to upload undertaking to this effect with bid.

### 3. Generic

**Consortium:** In case of Contracts, wherein the seller alone does not have necessary expertise, the seller can form consortium with other sellers for submission of the bid, with one of the consortium company as leader. However, each and every member of the consortium shall be equally responsible for the complete execution of the project contract. An undertaking to this effect is to be uploaded with bid.

### 4. Forms of EMD and PBG

Successful Bidder can submit the Performance Security in the form of Account Payee Demand Draft also (besides PBG which is allowed as per GeM GTC). DD should be made in favour of

DDO Cash, PAO, Sectt. - I, DAHD  
payable at  
SBI, New Delhi

. After award of contract, Successful Bidder can upload scanned copy of the DD in place of PBG and has to ensure delivery of hard copy to the original DD to the Buyer within 15 days of award of contract.

## Disclaimer/अस्वीकरण

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. If any clause(s) is / are incorporated by the Buyer regarding following, the bid and resultant contracts shall be treated as null and void and such bids may be cancelled by GeM at any stage of bidding process without any notice:-

1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any Category item bunched with it.
4. Creating BoQ bid for single item.
5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
7. Floating / creation of work contracts as Custom Bids in Services.
8. Seeking sample with bid or approval of samples during bid evaluation process. (However, in bids for [attached categories](#), trials are allowed as per approved procurement policy of the buyer nodal Ministries)
9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
11. Creating bid for items from irrelevant categories.
12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
13. Reference of conditions published on any external site or reference to external documents/clauses.
14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

This Bid is governed by the [General Terms and Conditions/सामान्य नियम और शर्तें](#), conditions stipulated in Bid and [Service Level Agreement](#) specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions/सामान्य नियम और शर्तें is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws./जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो। बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्रवाई का आधार होगा।

**---Thank You/धन्यवाद---**