

GOVERNMENT OF INDIA  
MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING  
DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING  
LOK SABHA  
UNSTARRED QUESTION NO. 2531  
TO BE ANSWERED ON 19<sup>TH</sup> DECEMBER, 2023

**PLANT-BASED PRODUCTS**

2531. DR. T. SUMATHY (a) THAMIZHACHI THANGAPANDIAN:

Will the Minister of **FISHERIES, ANIMAL HUSBANDRY AND DAIRYING**  
मत्स्यपालन, पशुपालन और डेयरी मंत्री  
be pleased to state:

- (a) whether the Ministry has the details of the rise of Vegan (plant-based) markets and demand for plant-based products in the country;
- (b) if so, the details from 2019 onwards;
- (c) if not, the reasons therefor;
- (d) whether the Ministry is taking the initiative to support farmers in transitioning to the production of plant-based foods to meet the growing demand for vegan products;
- (e) if so, the details of the schemes and policies; and
- (f) if not, the reasons therefor?

**ANSWER**

**THE MINISTER FOR FISHERIES, ANIMAL HUSBANDRY AND DAIRYING**

**(SHRI PARSHOTTAM RUPALA)**

(a) to (b) As such there is no actual data on demand for Plant based products. However, the Working Group (under the Chairmanship of Dr. Pramod Kumar, Professor Institute for Social and Economic Change, Bangalore) on 'Demand & Supply Projections Towards 2033' under the NITI Aayog had submitted their report in February 2018 where they have estimated the total demand including indirect uses of dairy and horticultural commodities for the years 2012-13, 2016-17, 2020-21, 2021-22, 2028-29 and 2032-33 on the basis of actual consumption in 2011 NSS Family Budget Survey. As per the estimation of the Working Group, the demand for the animal products in 2021-22 was going faster than plant-based products over 2011-12.

(c) The food habits of the Indian citizen depend on their taste, affinity, availability and cost to the food available. The Government does not maintain any information on the food habits of the individuals.

d) to (f) The Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying is mandated to promote and develop the Animal Husbandry Sector. Therefore, no such scheme is implemented in regard to Veganism. However, the Food Safety and Standards Authority of India have developed Standards for Vegan Food.

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